



DCL: SECY: 2024

21st February 2024

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India
Limited
Listing Department
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai - 400 051
Trading Symbol: DECCANCE

Scrip Code: 502137

Dear Sir,

Subject: Postal Ballot Notice-Newspaper Publication.

Copies of the Newspaper [Business Standard (in English – All India Editions) and Andhra Prabha (in Telugu - Hyderabad Edition)] dated 21st February 2024 containing Postal Ballot Notice.

Thank you,

With Regards,

For Deccan Cements Limited

Bikram Keshari Prusty
Company Secretary

CC: Company website "www.deccancements.com"

SHARLEEN D'SOUZA
Mumbai, 20 February

Over the past year, Amul has undergone a transformative journey, evolving from a dairy-centric entity to a comprehensive foods company.

Since 2022, PepsiCo India, too, has embarked on extensive launches in the food category.

Not to be left behind, ITC, which has been introducing an average of 100 fast-moving consumer goods (FMCG) products across categories every year, has also launched a number of packaged food items.

The shelves in stores are packed. The options on e-commerce platforms are dizzyingly aplenty. The consumer is spoilt for choice. Which flavour of oats to go for? What packet of chips to pick? Should one reach out for those mouthwatering frozen snacks or think healthy and opt for atta (wheat flour) cookies?

Companies are pulling out all possible goodies in the form of packed food.

It is a strategic shift initiated during the pandemic and which has proven to be a lasting trend. During the pandemic, when other businesses were curtailing expenses, food companies started launching new products as consumers turned to packaged food.

Amul identified a growing preference for purity during the pandemic, and realised that this preference was here to stay. The company aggressively expanded its product range, venturing beyond dairy into items such as organic dal, atta, and basmati rice.

"We noticed that consumers were moving from unbranded to branded products, and were increasingly seeking out those that would boost their immunity," says Jayen Mehta, managing director, Gujarat Cooperative Milk Marketing Federation. Even later, as the world moved out of the pandemic, the preference for packaged foods continued.

Convenience foods, which had gained prominence during the pandemic, sustained their popularity. The widespread adoption of modern retail formats, including brick-and-mortar, e-commerce and quick commerce, proved to be further growth enablers for packaged foods.

These formats facilitate the display of entire product ranges to a large consumer base, says brand expert Devangshu Dutta, founder at Third Eyesight, and that helps.

Growing platter

Today, while Amul's flagship product,



IMAGING: AJAY MOHANTY

PACKAGE DEAL

The packaged food industry is leaving consumers spoilt for choice with new launches and fresh flavours

packaged milk, is recording double-digit growth, Mehta says the company is also focusing on premiumisation by introducing artisanal cheese and products such as Amul High Protein Buttermilk, high protein lassi and shakes, and whey protein.

ITC's diverse launches, meanwhile, include lump-free Aashirvaad Besan, frozen breads, Dark Fantasy centre-fill cookies, and a variety of Master Chef frozen snacks such as paneer pakoda and onion rings, B Natural fruit juices, Aashirvaad Svasti ghee, and so on.

Last year, as the focus turned to millets, and 2023 was declared International Year of Millets, the Kolkata-headquartered conglomerate saw a healthy business opportunity. It launched ITC Mission Millet with an array of millet-based products: Sunfeast millet cookies, Aashirvaad millet mixes, YIPPeel! millet-based noodles, Candyman Fantastik chocosticks with millets, and more.

"The company will continue with its

focus on consumer-centric innovation and product launches across its portfolio," says Hemant Maik, executive director, ITC.

A finger on the consumer's pulse, product research and development through ITC's Life Sciences and Technology Centre, and an extensive omnichannel distribution infrastructure are helping the game.

PepsiCo India, too, is in the race to capture a growing share of the packaged food market. How serious the company is about this can be gauged from the fact that since 2022, its launches in the packaged food category have been the highest since it entered the food space in 1995.

It is not even two months into 2024 and PepsiCo has already launched three flavours in oats: masala magic, herby cheese, and mixed berries.

Last year, it had four launches and introduced seven new flavours in Doritos and Kurkure. And in 2022, it launched five new products and eight new flavours in Doritos,

Quaker Oats and Lay's.

In Lay's, it went premium and launched Lay's Gourmet.

Sravani Babu, associate director and category lead at Quaker Oats, says while the category is nascent compared to other FMCG segments, it is growing in double digits. So, the three new flavours were a considered call.

While "basic oats continue to be the leading segment in the category," she says, with these new flavours, the company is looking at oats as not just something one eats for breakfast. With PepsiCo keen on broadening the oats portfolio, the bowl is expected to see even more variety in the time to come.

Food in a jiffy

Quick commerce, which promises deliveries within 10 minutes, has also accelerated in-home consumption trends, said Saumya Rathor, category lead of potato chips at

PepsiCo India, in an interview.

Consumer habits, she said, take decades to evolve, but the pandemic hastened that shift. So, the convenience-driven traction for packaged foods has persisted. E-commerce and quick commerce have only expanded packaged snack penetration across the country.

In response to the growing demand, PepsiCo India has announced its first food manufacturing plant in Nalbari, Assam, with an investment of ₹778 crore (\$95 million). Scheduled to be operational in 2025, this expansive facility spans 44.2 acres and underscores the company's desire to make the most of the rising consumption trends in the foods sector.

Other food companies, including ITC and Amul, have also embraced an assertive stance, launching products strategically. The trajectory indicates a promising future for India's packaged food sector. The shelves are set to overflow.

BRAND LAUNCHES SINCE PANDEMIC

Amul

- Amul Organic atta
- Amul Organic basmati rice
- Amul Organic toor dal
- Amul Organic chana dal
- Amul high protein buttermilk
- Amul high protein rose lassi
- Amul high protein blueberry shake
- Amul whey protein
- Amul peanut spread

ITC

- Aashirvaad besan
- Aashirvaad frozen breads
- A range of Dark Fantasy centre fill cookies
- Master Chef frozen snacks
- B Natural Nutrilite ABC immunity juice
- Aashirvaad Svasti ghee
- Sunbean Beaten Caffe
- Sunfeast millet cookies
- Aashirvaad millet mixes
- YIPPeel! millet-based noodles
- Candyman Fantastik Chocosticks with millets

PepsiCo India

- Quaker Instant Oats (three flavours: Masala Magic, Herby Cheese and Mixed Berries)
- Doritos Dinamita (two flavours: Fiery Lime and Chilli and Sizzlin' Hot)
- Kurkure Sizzling Hot Flavour
- Kurkure Chaat Twists (two flavours: Papdi Chaat Twist and Bhel Chutney Twist)
- Kurkure Playz (two flavours: Puffcorn and Pastax)
- Doritos Sizzlin Hot
- Quaker Oats Muesli (two flavours: Fruit & Nut and Berries & Seeds)
- Lay's Gourmet (three flavours: Lime & Cracked Pepper, Thai Sweet Chilli and Vintage Cheese & Paprika)
- Quaker Oats Multigrain
- Lay's Sizzlin Hot

Size of the packaged foods market

In 2022, India's packaged food market size was \$ 2.7 billion and it is projected to reach \$ 3.4 billion by 2027, according to Statista

GIL Gujarat Informatics Limited
Block No. 2, 2nd Floor, C & D Wing, Karmajog Bhasan, Sector-10A, Gandhinagar.
Phone: 079-23296922, Fax: 079-23238925 Website: <http://gil.gujarat.gov.in>

NOTICE FOR INVITING BIDS

GIL invites bids through GeM Portal for providing ePOS Devices on Rental Model for State-Wide Automation of Fair Price Shops (FPS) on behalf of "Directorate of Food and Civil Supplies, Gandhinagar" (Bid Number: GEM/2024/B/4621534). Interested parties may visit <http://www.gil.gujarat.gov.in> or <https://www.gem.gov.in> for eligibility criteria & more details about the tender.

- Managing Director

DECCAN CEMENTS LIMITED
CIN: L28942TG1978PLC02000
Regd. Office: Deccan Chambers, 63-66/65, Senapati Road, Hyderabad - 500 082.
Phone No.: 040-23310168, Fax No.: 040-23318386
E-mail: secretarial@deccancements.com; website: www.deccancements.com

NOTICE

Notice is hereby given that pursuant to sections 108 and 110 of the Companies Act, 2013 ("the Act"), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 (including any statutory modification(s) or re-enactment(s) thereof for the time being in force), and Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the Listing Regulations") and such other applicable laws and regulations, if any, the approval of Members of Deccan Cements Limited ("The Company") is being sought by Special Resolution through Postal Ballot, by electronic means i.e., "e-Voting", for the Special Business as set out in the Postal Ballot Notice dated 19th February 2024 together with the Explanatory statement thereto ("Postal Ballot Notice").

On 20th February 2024 the Company has sent the Postal Ballot Notice only through electronic mode to those Members whose e-mail addresses are registered with the Company / Depository Participants, in compliance with the MCA Circulars as stated in the said Postal Ballot Notice.

In terms of Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Section 108, 110 and other applicable provisions of the Companies Act, 2013 read with the relevant rules, the Company is providing e-voting facility as an alternative for members to enable them to cast their votes electronically instead of despatching the physical Postal Ballot Form.

Members holding shares either in physical or dematerialized form as on the Cut-off date i.e., 16th February 2024 (Friday) may cast their votes electronically on the business as set out in the Postal Ballot Notice.

Members are requested to cast their vote only through e-voting.

Members are hereby informed that:

- 1) The Business as set out in the Postal Ballot Notice will be transacted through e-voting platform of KFintech only;
- 2) The remote e-voting will commence on Wednesday, 21st February 2024 at 9.00 A.M. (IST) and end on Thursday, 21st March 2024 at 8.00 P.M. (IST).
- 3) The Remote e-voting will be disabled by KFintech after 5:00 P.M. on Thursday, 21st March 2024.
- 4) 16th February 2024 (Friday), is the Cut-off date for the eligibility of members to participate in Postal Ballot process by electronic means i.e. "e-Voting".
- 5) The detailed procedures/instructions for e-voting are contained in the Postal Ballot Notice.
- 6) The Postal Ballot Notice is available on the Company's website: www.deccancements.com, website of National Stock Exchange of India Ltd: www.nseindia.com and BSE Limited: www.bseindia.com and also on the website of the Company's Registrar & Transfer Agent and E-voting Service Provider KFintech at <https://evoting.kfintech.com>.
- 7) In case of any queries relating to e-voting, Members may call on Toll Free No. 1800-309-4001 (Monday to Saturday 8:00 A.M. to 8 P.M.) or write an email to evoting@kfintech.com.

The result of the Postal Ballot, by electronic means, i.e., "e-Voting", along with the Scrutinizer's Report will be displayed on the Company's website www.deccancements.com and shall be communicated to the Stock Exchanges (National Stock Exchange of India Ltd. and BSE Ltd.) and the same can be seen in the website of National Stock Exchange of India Ltd: www.nseindia.com and BSE Limited: www.bseindia.com.

The resolution passed by the Members through the Postal Ballot, by electronic means, i.e., "e-Voting", shall be deemed to have been passed as if the same was passed at a general meeting of the Members convened in this regard. The resolution, if passed by requisite majority, will be deemed to have been passed on the last date of remote e-voting i.e., Thursday, 21st March 2024.

with regards
For Deccan Cements Limited
Sd/-
Bikram Keshari Prusty
Company Secretary
FCS-7855

Place : Hyderabad
Date : 20th February 2024

advantz **ZUARI INDUSTRIES LIMITED**
(Formerly ZUARI GLOBAL LIMITED)
CIN - L65921GA1967PLC000157

Registered Office - Jai Kisaan Bhawan, Zuarinagar, Goa-403726
Corporate Office - 5th Floor, Tower-A, Global Business Park, Sector-26 M.G. Road, Gurugram, Haryana-122002
E-mail: ig.zgl@advantz.com; Website: www.zuariindustries.in Tel.: 0832-2592180/81

NOTICE OF POSTAL BALLOT

NOTICE is hereby given to the Members of Zuari Industries Limited (Formerly Zuari Global Limited) ("the Company") pursuant to the provisions of Sections 108, 110 and other applicable provisions of the Companies Act, 2013 ("Act"), Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 (including any amendment(s), statutory modifications or re-enactment thereof for the time being in force), read with General Circular Nos. 14/2020 dated 8th April, 2020, 17/2020 dated 13th April, 2020 and subsequent circulars issued in this regard latest being 09/2023 dated 25th September 2023, issued by the Ministry of Corporate Affairs ("MCA Circulars"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), (including any statutory modification or re-enactment thereof for the time being in force and as amended from time to time) and pursuant to other laws and regulations, if any, that the Company has sent notice of the Postal Ballot ("Notice") on 20 February 2024 only through electronic mode to those members whose e-mail addresses are registered with the Company/ Company's Registrar and Share Transfer Agent, Zuari Finserv Limited (RTA)/ Depository Participants and whose names appear on the Register of Members / List of Beneficial Owners as received from the National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) as on the closure of business hours on Friday, 16 February, 2024 (the "Cut-off date"). In compliance with the requirements of the MCA Circulars, hard copies of Postal Ballot Notice along with Postal Ballot Forms and pre-paid business envelope will not be sent to the members for this Postal Ballot and the shareholders are requested to carefully read the instructions indicated in the Postal Ballot Notice and communicate their assent (for) or dissent (against) through e-voting only.

The Notice of the Postal Ballot is also available on the Company's website at www.zuariindustries.in and on the websites of the Stock Exchanges i.e. National Stock Exchange of India Ltd and BSE Limited at www.nseindia.com and www.bseindia.com respectively. A copy of the same is also available on the website of National Securities Depository Limited ("NSDL") at www.evoting.nsdl.com. The Company has engaged the services of NSDL to provide the e-voting facility. The instructions for e-voting are given in the Postal Ballot Notice. Ms. Aditi Gupta of M/s Aditi Agarwal & Associates, Practicing Company Secretary (Membership No. F-9410) has been appointed as Scrutinizer for conducting the Postal Ballot process in a fair and transparent manner.

The details pursuant to the provisions of the Companies Act, 2013 and the said Rules are given here

1. Date of completion of dispatch of notice by email: **Tuesday, 20 February, 2024**
2. Date and time of commencement of e-voting: **Wednesday, 21 February, 2024 (09.00 A.M.)(IST).**
3. Date and time of end of e-voting: **Thursday, 21 March, 2024 (05.00 P.M.)(IST).**
4. E-voting will not be allowed beyond 5.00 P.M. (IST) on Thursday, 21 March, 2024.
5. All members, whose names appear in the Register of Members/Beneficial owners as on the cut-off date i.e. Friday, 16 February, 2024 are eligible to avail the e-voting facility. Any person who is not a member as on the cut-off date should treat this notice for information purposes only.
6. After the voting period, the e-voting module shall be disabled by NSDL and accordingly voting shall not be allowed. Once the vote is cast by the Member, he/she shall not be allowed to change it subsequently.
7. The resolutions, if passed by requisite majority, shall be deemed to have been passed on **Thursday, 21 March, 2024**, i.e. last day of the e-voting period.
8. The results of the voting by Postal Ballot will be announced within two working days from the conclusion of the postal ballot e-voting. The results declared along with the Scrutinizer's Report shall be placed on the Company's website at www.zuariindustries.in and on the website of NSDL at www.evoting.nsdl.com immediately after the results are declared by the Chairman or any other person so authorized by him, and the same shall be communicated to the National Stock Exchange of India Limited and BSE Limited where the equity shares of the Company are listed, within two working days from the conclusion of the postal ballot e-voting. Additionally, the results shall be displayed on the Notice Board at the Registered Office and Corporate Office of the Company.
9. In case of any queries or grievances connected with the facility for voting by electronic means through NSDL e-voting system, members may refer the Frequently Asked Questions (FAQs) for Members and e-voting user manual for Members available at the download section of <http://www.evoting.nsdl.com> or call on : 022 - 4886 7000 and 022 - 2499 7000 or send a request to Ms. Pallavi Mhatre, Senior Manager, NSDL at evoting@nsdl.com.
10. Eligible Members who have registered their email address and not received the Postal Ballot Notice, User-Id and password for remote e-voting, may write an email to ig.zgl@advantz.com with subject as "Postal Ballot Notice" and obtain the same. Members holding shares in electronic mode, who have not registered their email addresses are requested to register their email addresses with their respective Depository Participants. Members holding shares in physical mode are requested to update their email addresses by sending Form ISR-1 duly completed along with the requisite documents mentioned in the ISR-1 to our RTA. The contact details of our RTA are Zuari Finserv Limited Plot No. 2, Zamrudpur Community Centre, Kailash Colony Extension, New Delhi-110048. Email - rtat@advantz.zuariindustry.com, Tel.No. - 011-46474000

For Zuari Industries Limited (Formerly Zuari Global Limited)
Sd/-
Rakesh Kumar Singh
Company Secretary

Date : 20 Feb 2024

ADITYA BIRLA FASHION & RETAIL LIMITED
CIN: L18101MH2007PLC233901
Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070.
Tel.: +91-86529 05000; Fax: +91-86529 05400; Website: www.abfrl.com E-mail: secretarial@abfrl.adityabirla.com

POSTAL BALLOT NOTICE

Notice is hereby given pursuant to the provisions of Section 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), Secretarial Standard-2 on General Meetings issued by The Institute of Company Secretaries of India ("SS-2") including any statutory modification(s) or re-enactment(s) thereof for the time being in force, read with applicable circulars on the matters issued by Ministry of Corporate Affairs, Government of India and Securities and Exchange Board of India and subject to other applicable laws and regulations, that the approval of Members is being sought by way of Postal Ballot through remote e-voting for matters contained in the postal ballot Notice dated February 14, 2024.

The Postal Ballot Notice ("Notice") has been sent on Tuesday, February 20, 2024, through electronic mode only, to those Members whose e-mail IDs are registered with the Company/ Link Intime India Private Limited ("RTA") Depositories as on Friday, February 16, 2024 ("cut-off date"). The requirement of sending physical copies of the Notice has been dispensed with vide the Circulars.

Manner of registering email ID, Mobile Number and Bank Account details:

- Shareholders holding shares in Physical Mode: Register/ update their email ID, Mobile number and Bank Account details by sending a request letter duly signed by the Shareholder(s) mentioning the Name of the Company, folio number, bank account details, self-attested copy of PAN card and cancelled cheque leaf. In case the cancelled cheque leaf does not bear the Shareholders name, please attach a copy of the bank passbook statement, duly self-attested to the Company at secretarial@abfrl.adityabirla.com or the RTA at helpdesk@linkintime.co.in.
- Shareholders holding shares in Dematerialised Mode: Register/ update their email ID, Mobile number and bank account details with their respective Depository Participant.

The e-copy of the Notice is also available on the website of the:

- a) Company at www.abfrl.com;
- b) Stock Exchanges i.e. BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively and
- c) RTA at <https://instavote.linkintime.co.in>

In terms of Section 108 of the Act read with Rule 20 of the Rules, as amended, Regulation 44 of the Listing Regulations and SS-2, the Company is pleased to provide its Members with the facility to exercise their right to vote on the resolutions proposed to be passed by Postal Ballot through remote e-voting.

The Company has engaged the services of the RTA for providing the e-voting facility for remote e-voting.

All documents referred to in the Notice will be available for electronic inspection without any fee by the Members from the date of dispatch of the Notice up to Thursday, March 21, 2024. Members seeking to inspect such documents can send an email to the Company Secretary at secretarial@abfrl.adityabirla.com.

Ms. Shivangini Gohel, (ACS 25740 & C.P. No. 9205) and failing her Mr. Dilip Bharadiya (FCS 7956 & C.P. No. 6740), Partners of M/s. Dilip Bharadiya & Associates, Company Secretaries have been appointed as the Scrutinizer for conducting the Postal Ballot only through remote e-voting process in a fair and transparent manner.

The Members are requested to note the e-voting instructions as follows:

- (a) The Notice is being sent to the shareholders of the Company whose names appear on the Register of Members/List of Beneficial Owners as received from the Depositories as on cut-off date. A person who is not a member as on the cut-off date should treat this Notice for information purposes only.
- (b) A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date shall be entitled to vote on the Resolutions set forth in the Notice.
- (c) The remote e-voting period will commence on Wednesday, February 21, 2024 at 9:00 a.m. and ends on Thursday, March 21, 2024 at 5:00 p.m. The remote e-voting shall be disabled for voting thereafter by the RTA, and remote e-voting shall not be allowed beyond the said date and time.
- (d) During this period, Members of the Company as on cut-off date holding shares in physical or in dematerialised form, may cast their votes through remote e-voting. Once the vote on a resolution is cast by the Member, the same cannot be modified subsequently by such Member.
- (e) In case the Members have any queries or issues regarding the e-voting facility they may refer to the frequently asked questions and e-voting manual available at <https://instavote.linkintime.co.in> (under help section) or contact Mr. Rajiv Ranjan at telephone no. 022-4918 6000 or write an e-mail to enotices@linkintime.co.in or secretarial@abfrl.adityabirla.com.

The Scrutinizer will submit the report to the Chairman/ Key Managerial Personnel as authorised by the Board for this purpose after completion of scrutiny of the remote e-voting. The results shall be declared on or before Tuesday, March 26, 2024 and will be displayed along with the Scrutiniser's Report on the website of the Company i.e. www.abfrl.com, RTA i.e. <https://instavote.linkintime.co.in> and Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively.

Members are requested to carefully read all the Notes set out in the Notice and in particular the procedure of casting vote through remote e-voting.

For Aditya Birla Fashion and Retail Limited

Date : February 20, 2024
Place : Mumbai

Sd/-
Anil Malik
President & Company Secretary

An Aditya Birla Group Company

